



FAQ's about Manchester Choral Society

1. Who is Manchester Choral Society?

Established in 1960, MCS is an auditioned chorus dedicated to the performance of quality choral music of all styles and periods. Its mission is to share and promote choral music through vibrant performances, collaboration, and educational and community outreach.

2. Who sings with MCS?

Members of MCS are multi-generational, ranging from talented high school students to retirees who represent a variety of professions and walks of life. They come from more than 25 New Hampshire communities including Manchester, Nashua, Bedford, Concord, Londonderry, Salem, and Plymouth.

3. Is the cost of my advertisement tax-deductible?

The cost of the ad *may* be tax-deductible as MCS is a non-profit organization. Our tax identification number is below. Please consult with your accountant.

4. Who will see this advertisement?

Advertisements will be seen by audiences at the Christmas Tapestry concerts on Dec.10 and 11, 2016 as well as the spring concerts on April 29 and 30, 2017. Audience members include an established audience of those who enjoy the performance of quality choral music, friends and family of more than 80 MCS singers, and the friends and families of groups collaborating with MCS. We expect total audience sizes to range from 800-1200 each concert weekend.

5. Where will the advertisement be placed?

The advertisement will be placed in our program booklet given to audience members at our concerts. Audience members often take their program booklets home with them and we encourage them to patronize the businesses that support MCS. In addition, advertisers will be acknowledged on our web site.

6. In what format should I submit the advertisement? What ad sizes are available? When is the deadline for ad submission? What are the rates? How can I pay for the ad?

The answers to these questions can be found on the advertising agreement.

7. Who should I contact if I have questions?

Please forward questions and ad copy to Linda at mcs.nh.ads.88@gmail.com