



2011-2012 FAQ's about Manchester Choral Society

1. What is Manchester Choral Society?

Established in 1960, MCS is an auditioned chorus dedicated to the performance of quality choral music of all styles and periods. Its mission is to share and promote choral music through vibrant performances, collaboration, and educational and community outreach.

2. Who sings with MCS?

Members of MCS are multi-generational, ranging from talented HS students to retired singers who represent a variety of professions and walks of life. They come from more than 25 New Hampshire communities including Manchester, Nashua, Bedford, Concord, Londonderry, Salem and Plymouth.

3. Is the cost of my advertisement tax-deductible?

The cost of the ad *may* be tax-deductible as MCS is a non-profit organization. Our tax identification number is provided on the advertising agreement. Please consult with your accountant.

4. Who will see this advertisement?

Advertisements will be seen by audiences of the Christmas Tapestry concerts Dec. 10th and 11th at St. Joseph Cathedral, Manchester as well as the spring concerts May 19th and 20th. Audience members include people from all over NH, friends and family of more than 80 MCS singers, as well as the friends and family of groups collaborating with MCS. We expect total audience sizes to range from 800-1200 per concert series.

5. Where will the advertisement be placed?

The advertisement will be placed in our program booklet which is given to audience members at the concerts listed above. Audience members often take their program booklets home with them and we encourage them to patronize the businesses that support MCS. In addition, advertisers will be acknowledged on our web site.

6. In what format should I submit the advertisement? What ad sizes are available? When is the deadline for ad submission? What are the rates? How can I pay for the ad?

The answers to these questions can be found on the advertising agreement.

7. Who should I contact if I have questions?

Jamie Feinberg, MCS office administrator, at officeadmin@mcsnh.org or 472-6627 OR
Linda Turner, our ad campaign chair, at linda.turner22@comcast.net or 471-0799

